# פנייה ראשונה לגורם מימון באנגלית – דוגמה

# כל הנתונים במכתב זה הינם פיקטיביים ומצוינים להמחשה בלבד

# הכתב המודגש אינו חלק מגוף המכתב אלא הערות והנחיות לכתיבת הפנייה

# Ms. Sarah Cohen שם הנמען

CEO, the Samuelson Family Trust Fund **תפקידו**

41, Bridge St. Tower , suite 309,  **כתובת דואר מלא ומדויק**

Chanbury

Quebec 454456

Canada

12th June ‏2009

Dear Ms. Cohen,

**Project Proposal, the Ofakim Trail-blazers Environmental Programמטרת המכתב**

**מה אנחנו רוצים**

We would like to propose to the Samuelson Family Trust Fund, to adopt the Ofakim Trail-Blazers' (OTB) environmental program for 2010-2011. The projects' annual budget is $.... and we are requesting $........

Background: OTB is a young (age 11-18) environmental leadership corps that addresses the problem of severe neighborhood neglect, alienation and environmental ignorance, generation after generation in Ofakim.

**למה לתת לנו?**

We have a record of achievement. We have studied the Trust Funds activities and we think that we have goals in common with you.

**מי אנחנו, על איזה צורך אנו עונים, מה הישגנו, מה ההשפעה המערכתית הפוטנציאלית:**

OTB was established in 2006 by Shmulik Tsadok who returned to Ofakim after university. Ofakim is a small Negev town that has always been in an economic and social slump.

Our mission is to achieve high environmental standards, through involvement and pride of alienated populations, including Ethiopians, third generation multi-problem families and immigrants from the FSU.

**מה נעשה עם הכסף?**

Our 2009-2010 goal is to expand our first 6 projects, in an additional 6 neighborhoods, their schools, playgrounds, gardens, trash system, road safety and recycling.

Our Achievements: Now 480 members, OTB is active in 5 schools and has achieved 6 environmental projects in 3 neighborhoods, including school recycling, neighborhood clean-up days and successful lobbying the municipality to start using environmentally friendly trash containers.

OTB is structured with voluntary young leadership, task teams, internal training and collaboration with other environmental groups and adult volunteers.

**: מבחינה מינהלית אנחנו בסדר**

We are a model replicable throughout Israel. We are transparent and accountable.

**מקורות המימון הקיימים:**

Funding sources: 50% Ministry of the Environment, 10% the Jacobs Foundation, 5% the ABC Co., 35% the public at large.

**הוקרה:**

We will honor contributors according to their wishes

לסיים עם משפט אחד או יותר שפותח דלת לקשר המשך:

We look forward to receiving your instructions as to how to proceed/

We will be happy to send you any information you require/

We invite you to visit us, since seeing is believing!

Yours sincerely

Buki Levi

CEO**מי חותם? איזה רושם רצוי?**

**להוסיף פרטי קשר –טלפון נייד,דוא"ל**

Cc: Shmulik Tsadok, Chairperson of the Board**העתק לאנשים חשובים**

Benny Markov, Mayor Ofakim

Varda Bitton, Development Officer **איש הקשר העתידי ותפקידו**